

**BOARD MEETING**  
**Tuesday, October 12, 2010, 2:00 pm (local time)**  
**The Hotel Barcelo´ Renacimiento**  
**Andalucia Rooms 6 & 7**  
**Sevilla, Spain**  
**Draft Meeting Minutes**

**Board members and officers in attendance:**

José Balbo, Neeraj Buch, Jim Grove, Jake Hiller (by way of SKYPE), Bryan Perrie, Luc Rens, Jeff Roesler, Mark Snyder, Bo Tian, Stephan Villaret, George Vorobieff (by way of SKYPE), Leif Wathne, Dan Zollinger

**Absent board members and officers:** Jamshid Armaghani, Anna-Carin Brink, Juan Pablo Covarrubias Sr., Erwin Kohler, Tim Smith

**Guests**

Juan Pablo Covarrubias Jr., Louis Marais, Mauricio Salgado Torres, Yumin Zhou

**Call to order/Roll Call**

President Snyder welcomed the board members and called the meeting to order at 2:11 pm (local time). The board members, officers and guests introduced themselves. President Snyder recognized the newly elected ISCP honorary member, Mr. Louis Marais. He also noted that Mr. Marais will be formally recognized during the opening ceremony of the 11<sup>th</sup> International Symposium on Concrete Roads on 13-October 2010.

**Australian Society of Concrete Pavements (ASCP) Proposal**

Director Vorobieff presented the highlights of the ASCP proposal for holding the ISCP Board meeting and joint Conference with ASCP in Sydney (2011). The draft proposal was mailed to all directors for review and comment. The summary of the proposed plan includes:

**Monday:** Tour around relevant concrete pavement projects. Most active projects are a long way outside of Sydney. However, we could visit relatively recently completed freeway works, as well as some well serving, older concrete pavements.

**Tuesday:** Joint ASCP/ISCP Conference. The ISCP Directors will present relevant, topical papers. ASCP would supplement those topics with some Australian topics if appropriate. Dinner with conference delegates and guests is also being planned. There is discussion about a dinner guest speaker.

**Wednesday:** ISCP Board meeting. We suggest an address by our President and a lunch with our National Executive and the ISCP Directors.

Director Vorobieff mentioned efforts are underway to select a modest venue for the conference without compromising on the adequacy of the facilities; also the hotel will be at a short distance from the conference/meeting venue. George would like to know how many ISCP board members are planning to participate by the end of 2010 calendar year. This advance information will facilitate timely advertising of the event. It is proposed that the event be held

during the week of August 1 or August 8. Director Hiller will survey the ISCP board members for their 1<sup>st</sup> and 2<sup>nd</sup> meeting date choices.

A motion to approve ISCP participation in this event was made by Director Balbo and seconded by Director Wathne. The motion was carried unanimously.

Director Vorobieff also noted that ASCP will take on the financial risk for the event and ASCP is also willing to share the profits with ISCP. The revised ASCP proposal will be submitted to the ISCP board for review by the end of October, 2010.

### **Presidents Report**

President Snyder made the following observations about the state of the society

- The society needs to clearly articulate the benefits of the society to its current and future members. This is critical for increasing the membership (both individual and corporate) rolls. Several ambitious ideas were discussed to increase membership during the October 1, 2010, board meeting (teleconference).
- The society needs to define its place in the concrete pavement community and then use that to further the goals of the society.
- The society newsletter is fast becoming international in its content.
- The ISCP board and executive committee needs to energize the membership and involve them in society activities.

### **Secretary-Treasurer's Report**

The membership statistics were presented by Secretary Buch (the bar chart is shown in Appendix A of the meeting minutes). Treasurer Buch then presented the 2010 expenses. Director Rens suggested that the budget should also include a projected income/expenses column and also that the budget should be balanced. It was also suggested that any teleconferencing charges incurred for the 10<sup>th</sup> Conference Planning should be moved to the conference planning line item.

Bryan Perrie made a motion to accept the budget (with the suggested changes) and Stephan Villaret seconded the motion. The motion was carried unanimously. Treasurer Buch also presented the proposed budget for 2011. The budget was approved (motion made by Jeff Roesler, seconded by Jim Grove and passed unanimously).

### **10<sup>th</sup> International Conference**

President Snyder reported on the planning of the conference (on behalf of Tim Smith). The following information was presented:

- There are only 50 rooms available at the government rate and about 200 rooms at the regular rate. It was suggested that attendees register for the Presidents club (free of charge) to get free internet during their stay. Attendees are encouraged to make their hotel reservations early because of the limited number of general rooms set aside for the conference.
- The planning committee has received 3 proposals from event coordinators. The committee is reviewing the proposals and will select a coordinator soon.

- The first call brochures have been produced and have been distributed at various locations over the world. The second printing of the brochures with additional information (e.g. registration fees) will be produced by middle of January, 2011 and ready for distribution at TRB.
- The conference web site is active and contains the most current information.
- Letters requesting financial support (sponsorship) for the conference will be sent out soon.
- The conference success relies on receiving a large quantity of high-quality papers. The ISCP board members and membership are requested to send papers and encourage others to do the same.

#### **Activities Committee Report**

Board members Bo Tian and Jose Balbo reported on the committee's activities. The following was reported:

- Bo reported that for the Xian conference (April 2011) he expects to receive about 20 papers and 40 attendees. The board members expressed concerns about the low number of attendees. President Snyder suggested that Bo set up a conference call between the conference organizers and the members of the activities committee members to iron out the conference details. It was also mentioned that no feedback on the abstracts submitted has been communicated to the authors.
- President Snyder charged the activities committee to work on and finalize the document outlining the details for requesting ISCP-sponsorship of future events. A working document was prepared previously by Director Vorobieff.
- Participation of ISCP board members in international conferences needs to be coordinated.
- For the calendar year 2011 the board members have committed their time to participate in the Xian conference (April); ASCP workshop and board meeting (August) and IBRACON (November).

#### **Technical Transfer Committee**

Director Hiller mentioned that the proceedings from the 9<sup>th</sup> international conference are available online; however, the link is inactive currently. The board needs to decide whether these (and any other documents) should be made available to everyone or just the dues paying members? The committee is working on placing a sample of technical papers on the ISCP website using the SQL protocol. Director Hiller recommended that the \$5000 line item on the 2011 budget for tech transfer related activities should be retained.

#### **Communication Committee**

The newsletter will be published monthly. According to Director Wathne, the international flavor of the newsletter is appreciated by the ACPA membership. Vice President Balbo noted that the international pavement community appreciates the summary of US paving projects and experiences.

### **Nomination Committee**

Past President Zollinger noted that no new nominations for the honorary members were received. Requests for nominations will be announced in future newsletter.

### **Editorial Committee**

The committee is working on selecting a paper management system for the 10<sup>th</sup> International Conference. The committee has developed a paper reviewer interest form for the upcoming conference in 2012. The committee is working on the technical paper format for the 10<sup>th</sup> International Conference.

### **Sustainability Committee**

The committee met on September 16, 2010 in Sacramento, CA and worked on the following:

- Finalized the committee goals.
- Developed a background statement
- Developed a list of tasks for the committee.

The committee will provide feedback on the software GREENROADS 1.0 developed by the University of Washington. The committee will also provide a summary of the technical papers presented at the Sustainability conference.

### **Additional Discussion on Increasing value of ISCP Membership**

A document listing ideas and concepts for increasing the value of ISCP membership (prepared by President Snyder and attached to these minutes) was distributed to all the board members at the meeting. President Snyder initiated the discussion by summarizing the current status of ISCP:

- The ISCP membership is not growing
- The benefits provided by ISCP are stagnant
- ISCP does not cater to varying needs of its member constituents (corporate members, student members and international members)
- The involvement of members is limited to attending general body meetings

With this preamble the meeting participants identified the following strategies to increase the value of ISCP to individual members:

1. Develop and post searchable mini-web pages summarizing expertise of ISCP members (start with ISCP board members).
2. Professional blogs to stimulate technical discourse.
3. Discounted rates for ISCP members at conferences organized by ISCP.
4. Searchable database of technical documents.
5. Technical magazine (similar to Concrete International)
6. Hot topics page links
7. Web-based training (eg PODCASTS)

Following this, the board members rank-ordered the top 4 items (assignments):

1. Hot topics page links (Leif, Jake, Dan and Juan Pablo, Jr.)
2. Professional blogs to stimulate technical discourse. (Mark and Jeff)
3. Searchable mini-web pages summarizing expertise of board members (as a start). (Jake and Jim Grove)

4. Searchable database of technical documents. (Jake and members of the T<sup>2</sup> committee)

There was unanimous agreement on providing discounted rates (conference registration rates) to ISCP members.

The meeting was adjourned at 7:00 pm (local time). The annual membership meeting is scheduled for January 22, 2011 in Washington, D.C. in conjunction with the TRB conference.

Respectfully Submitted by

Neeraj Buch

Secretary-Treasurer

DRAFT

**ATTENDANCE ROSTER**  
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**Ideas for Increasing Value of ISCP Membership**  
(Concepts developed for discussion at 10/12/10 ISCP Board Meeting)

**General Concept:**

Given: ACPA, EUPAVE, IBRACON, C&CI and others offer membership primarily to organizations and are positioned to develop technical and/or promotional literature, but they do so mainly on a regional basis.

Given: ISCP has members in all of these organizations and is uniquely positioned to gather and index informational resources from around the world.

Given: ISCP is primarily member-driven, but is supported mainly through conference income and organizational contributions/membership dues.

Given: ISCP is not currently positioned to produce advisory or guidance documents because of legal considerations and limited finances and other resources (i.e., volunteer labor)

Therefore: ISCP's value is primarily one of technology transfer (facilitating international flow of information through conferences and workshops, as well as through personal relationships and networking). ISCP should grow membership (and, therefore, financial resources) by offering increased membership benefits that are within its current means. As membership levels increase, additional activities can and should be considered.

**Ideas for consideration: Organizational Members:**

- Provide multiple (three?) levels of membership with corresponding benefits
  - Example:
    - \$1k Associate, \$2.5k Full, \$5k Premier
    - Membership includes 5, 10 and 25 individual memberships (eliminate reduced fee for employees of org members)
    - Membership includes ¼-page ad placement in newsletter 1, 2 and 4x annually
    - All levels of membership include webpage on ISCP site and link to corp website
    - All levels of membership include representation on ISCP Advisory Board (new)
  - Note that value of membership as a charitable contribution for tax purposes will be annual dues less value of benefits provided.
- Provide multiple levels of sponsorship without benefits (other than recognition on website and newsletters).
  - Example: ≥\$1k Silver, ≥\$2.5k Gold, ≥\$5k Platinum
  - Note that value of sponsorship as a charitable contribution for tax purposes will be full.
- Include pdfs (or links) for all member publications in ISCP searchable tech transfer data base.

### **Ideas for consideration: Student Members**

- Provide budget line item for student activities
  - Organized by faculty members – such as guest lectures, site visits, plant tours, etc.
  - Pay for lecturer travel, food and beverage (e.g., pizza and soft drinks), transportation to sites/tours, etc.
  - ISCP Student Activities Subcommittee (new – under Activities) pre-approves all expenditures, which would be limited to some annual amount per school.
  - Try to leverage with other university funds
  - Require ISCP branding on event brochures, etc.
- Consider requiring minimal student membership fee -- \$10/year?
- Periodic virtual student competitions (run by faculty members at results from multiple institutions reported in newsletter.

### **Ideas for consideration: Individual Members**

*All of the following would be for members only and would not be accessible to the general public:*

- Mini-webpages for all ISCP members containing information that they provide, including (at member's discretion), contact information and technical interests, perhaps links to their full CV and selected publications, etc.
- Access to searchable database to identify members with specific interests or expertise and links to their ISCP mini-webpage.
- Establish a professional-social network through that allows posting of technical inquiries, e.g., a defined group on Linked In or other established networking site.
- Discounted registration at all ISCP-sponsored events

The following would be available to the general public:

- Searchable technology transfer database that contains pdfs (or links) to all technical documents (including tech reports, specifications, research reports, theses, etc.) available from organizational and individual members as well as from nonmember organizations (to the extent possible).
- Continued monthly newsletter production.
- Consider periodic (initially 2-4 times annually) magazine (costs supported by sponsors and/or ad revenue)

Consider offering ISCP membership bundled with registration fee for International Conference and other events (to facilitate reimbursement of individuals by some organizations and agencies)

