

BOARD MEETING
Friday, October 1, 2010, 1200 GMT
Teleconference Meeting Minutes

Board members and officers in attendance

Jamshid Armaghani, Neeraj Buch, Jake Hiller, Erwin Kohler, Jeff Roesler, Tim Smith, Mark Snyder, Bo Tian, Leif Wathne, Dan Zollinger

Call to order/Roll Call

President Snyder welcomed the board members and called the meeting to order at 1205 GMT. He stated that the primary purpose of the meeting was to review ISCP membership issues, including discussion the current draft Membership committee statement, the benefits or attractions ISCP should offer its individual and corporate members, strategies for growing the Society, and the role of the Society in the world pavement engineering community.

Review of Draft Committee Statement

Board member Armaghani stated that board members Bo Tian, Jake Hiller and Dan Zollinger have agreed to join the committee and assist the co-chairs in fulfilling the committee's mission.

The one-hour conference call generated several ideas :

- Develop a short needs survey and distribute to the membership. The survey will assist (possibly) in identifying short- and long-term member needs for the ISCP board to consider. (It was pointed out that a similar survey was conducted a few years ago and that a new survey may not be necessary.)
- Recruit more members from the Departments of Transportation (DOT) and Ministries of Transport. It was suggested that this can be done by offering a reduced membership rate. These members can serve as liaisons' between the ISCP and the respective DOT (or Ministry of Transport).
- It was suggested that ISCP needs to provide services that other organizations do not provide. The services should set us apart to attract members. For example, ISCP can provide consulting services in the area of concrete pavement engineering. It was also suggested that Q & A forum (blog) be established. This forum will allow members (and non non-members) to post concrete pavement related questions and the appropriate professionals within ISCP will respond to the questions. Issues regarding professional liability were raised. Also, a committee within ISCP needs to review the response before posting it on the blog.
- The importance of technical information exchange was emphasized as a value added for the society members. The society could develop position papers/white papers on important topics. Research in progress articles should be considered in the newsletter. It was suggested that such articles can lead to technical discussions amongst membership.
- It was suggested that the Membership committee consider including at least one member from the current organization members on the committee to represent that group and their interests. This outreach will help to identify industry needs and what ISCP can do to satisfy these needs.

- A page listing the benefits of membership should be created on the society web page. It was also suggested that a word-of-mouth marketing campaign about the benefits of joining ISCP should be carried by board members at conferences (such as TRB, ACI), meetings and workshops
- Should part of the International Conference registration fees be diverted to the ISCP membership?
- Should the society funding model be revisited? EUPAVE is fully supported by organizational members and does not have any individual members. Should ISCP consider such a model? Currently, ISCP has 10 organizational members and their total contribution exceeds the total contribution made by individual members.

President Snyder raised some important questions for the committee and the board members to consider and continue discussion at the upcoming board meeting in Seville, Spain on October 12, 2010.

1. The society does not produce anything. In the current model the society collects information and makes it available to its membership. The society is in a mode of technology transfer.
2. What liability issues arise when society members respond to questions posted on the blog or produce white/position papers on technical matters?
3. Do reduced membership fees for government employees provide enough of a hook?
4. Should the services provided by ISCP be open to all or just the dues paying members?
5. Is the current funding model sustainable or should we investigate alternate funding models?

The next board meeting (face to face and teleconference) is scheduled for October 12, 2010 in Seville, Spain at 2:00 pm (local time).

Respectfully submitted,
Neeraj Buch
Secretary-Treasurer