



18th World Meeting & Exhibition of the International Road Federation

GLOBAL PARTNERSHIP PROGRAM

A Joint Endeavor



- Global platform for applied knowledge and advocacy serving the road sector since 1948
- Leadership: Eng. Abdullah Al-Mogbel, C. Patrick Sankey

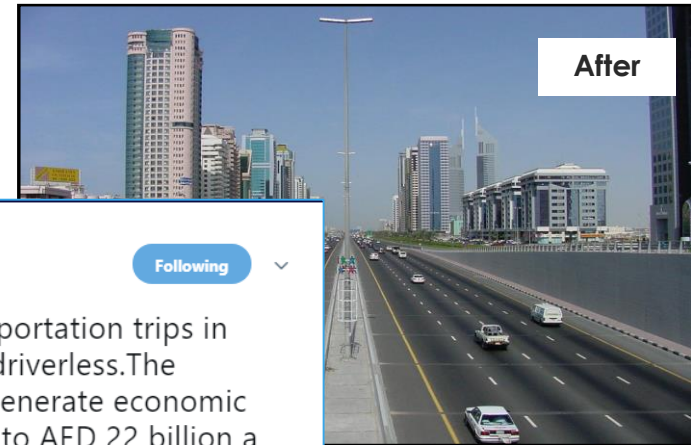
www.irf.global





- Integrated transport agency serving the needs of 3.5 million residents & 16 million visitors
- Leadership: H.E. Mattar Al-Tayer & Eng. Maitha bin Adai

www.rta.ae

Keeping Pace with Smart Dubai



 **RTA**  @RTA_Dubai Following

"By 2030, 25% of all transportation trips in Dubai will be smart and driverless. The strategy is projected to generate economic revenues and savings up to AED 22 billion a year" HH Sheikh Mohammed bin Rashid Al Maktoum, Vice-President and Prime Minister of the UAE and Ruler of Dubai

Value Proposition

Features

- World-class thought leaders
- Sessions covering all major and emerging disciplines
- Global participation by road sector
- Large scale exhibition & live demonstrations

6 Main Themes



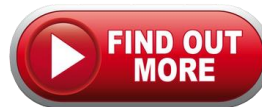
Opportunities

- Present research & solutions to global audience
- Network with your peers
- Leverage business development opportunities
- Grow your Professional Skills
- Receive Global Recognition
- Experience “Smart Dubai”

A Global Road Summit...



Visit the Interactive Program



- **November 6 (Day 0):**
 - IRF General Assembly & Business Committee
 - Master Classes (special registration required)
 - IRF Fellows' meeting
- **November 7-9 (Days 1-3)**
 - Main Stage Sessions
 - Executive Panels
 - Scientific Sessions & Partner Workshops
 - Exhibition
 - Gala & Awards Dinner
- **November 10 (Day 4)**
 - Technical Site Visits & Cultural Program
 - Expo Dubai

...and Technology Showcase



Exhibition & Corporate Visibility Opportunities



Scientific Goals

- ✓ Enhance the international state of the art through presentations of academic research, case studies, and applied innovation.
- ✓ Support political commitments through data and scientific evidence
- ✓ Focus on delivering solutions to the world's emerging challenges and pressing mobility questions:
- ✓ Facilitate the collaboration of the scientific & industry communities



Prof. Kamil Kaloush (ASU)
Chair of the Scientific Committee

Call for Abstracts

Scientific Tracks:

1. ITS & Smart Mobility Technologies
2. Equipping Roads for Autonomous Driving
3. Highway Engineering & Construction
4. Transportation Planning & Traffic Operations
5. Innovations in Road Materials
6. Bridges & Tunnels
7. Environmental Management & Climate Resilience
8. Safe Roads by Design
9. Asset Management & Maintenance
10. Road Financing & Procurement
11. Parking Strategies & Policies
12. Transportation & Society

Call for Abstracts deadline: 15 March, 2021



Academic Partnerships & Publication



Publishing Agreement:



On the Road to Dubai!



Watch the introductory movie

